

Lenovo Product Portfolio

Brochure - 07/04/2023



Alina
Lehaci

alina.lehaci@bsp-group.ro

Powered by

intel®

Smarter
technology
for all

Lenovo



PC
Partner

Lenovo

Gold



Your items for view

Laptops

Enterprise Ultra-portables Page 6

Lenovo Services

Accidental Damage Protection Page 7



Lenovo Product Portfolio

Did you know?

- With 46 world-class labs, 6500 globally recognized patents to its name and 100+ major design awards, Lenovo has a legacy of innovation.
- Integrating emerging technologies such as IoT, AR, and AI, Lenovo designed an entirely automated, unstaffed convenience store of tomorrow in Beijing.
- Lenovo ranked #8 in Gartner's 2023 Top 25 Global Supply Chain, highlighting their excellence in the global supply chain community.
- In 2022, Lenovo has been named among FORTUNE Magazine's World's Most Admired Companies.



Unlocking opportunity for your business

Today's business leaders face evolving marketplace demands that require a new level of agility, security, and sustainability.



Transformed
workforce and
workplace



Intelligent
infrastructure
transformation



Transformative
and sustainable
Innovation

Smarter technology for all

We use our innovation, end-to-end expertise, and global scale, reach, & channel partnerships to deliver smarter solutions that drive better outcomes'



We empower businesses to transform with purpose

Pioneer and enabler of intelligent transformation with a history of first-to market innovations and a commitment to doubling R&D in the near-term with further US\$1 billion Investment in AI over the next 3 years.



We lead and act globally, and partner locally

Our 35 factories in 180 markets give us a global reach to more than one billion customers, while our channel-centric approach and expansive network of trusted partners provide local expertise and support.



We enable our customers from pocket to cloud

Lenovo is the only global technology provider with an integrated, open choice ecosystem of devices and solutions from the phone in their pocket to the hybrid cloud powering their enterprise.



We deliver solutions that drive better outcomes

Combining hardware, software, infrastructure, and solutions, Lenovo TruScale gives you single-source convenience for all your technology needs— with the simplicity and scalability of a flexible, pay-as-you-go model - anywhere in the world.

Laptops

Thoughtfully designed to address the needs of performance, storage, and expandability essential for dynamic retail workflows, Lenovo's laptop portfolio is purpose-built to conquer the most demanding tasks. Offering adaptability to accommodate every facet of retail operations, from inventory management and analytics to customer relationship management and virtual storefront development, these laptops emerge as the ultimate workhorse for retail industry professionals.

Basic Laptops

For budget-conscious retail buyers, these laptops have great design and productivity features for managing sales data, retail functions and inventory usages.

Lenovo V Series




Lenovo K Series



Modern Professional

Super stylish laptops for retail experts who are drawn to consumer technology but would benefit from business-grade performance, power & security.

ThinkBook Series




Enterprise Productivity

Designed with a focus on security to safeguard sensitive customer and inventory data, reliability to ensure uninterrupted retail operations, and productivity enhancements to maximize efficiency.

ThinkPad T Series



ThinkPad L Series



ThinkPad E Series



Enterprise Ultra-portables

Compact, potent, and equipped with business-boosting functionalities, these laptops cater perfectly to retail specialists frequently shuttling between offices.

ThinkPad X1 Series



ThinkPad X Series



ThinkPad X1 Carbon Gen 11

This redesigned laptop is a powerhouse of performance-boosting features, and yet comes in an ultrathin and ultralight form factor – ideal for new-gen retail professionals. Powered by up to 13th Gen Intel Core processor and up to 2TB SSD storage, it delivers superior and a swifter computing experience while working on heavy-duty applications or complex data and files. Comprehensive security features ensure maximum data and device safety.



Power-on Touch
Fingerprint Reader



Key Specs

- Intel vPro®, An Intel® Evo™ Design with Intel® Core™ i7 processor
- 14" 2.8K (2880x1800) OLED AGARAS 16:10, 400nits, 100% DCI-P3
- Windows 11 Pro, Windows 11 Home, Windows 11 Home Single Language, Linux

Accidental Damage Protection

Protect from the unexpected

Today's highly mobile workforce knows that accidents happen. Drops, bumps, and spills can damage even the most durable and well-engineered tablets, PCs, and Smart Displays. And since standard warranty terms and conditions don't cover accidental damage to devices, that's where Lenovo's Accidental Damage Protection service comes in.

Covering accidents beyond the system warranty and protecting your devices from non-warranty operational or structural failures incurred under normal operating conditions, **Accidental Damage Protection (ADP)** service helps IT departments avoid purchasing and managing extra inventory to replace damaged units.

ADP offers your organization:

- **Peace of mind:** Avoid unexpected costs associated with replacing damaged system parts.
- **Comprehensive coverage:** Labour, parts, and full system replacement in cases where repair is not possible.
- **Quality assurance:** Performed by Lenovo trained technicians using qualified parts.

Standard warranty terms and conditions don't cover accidental damage and experience shows that a significant portion of users' devices will be damaged and not covered under warranty in the first three years. This is where **ADP will help you save up to 80% of your repair or replacement costs** (depending on device type and repairs needed).



Although many manufacturers limit the number of claims to once per year, Lenovo provides continued coverage and multiple repairs, or a single replacement of your laptop or desktop.





**User free-text for QR. Ready
to bring your vision to life?**

40746909090

alina.lehaci@bsp-group.ro

<https://bsp-shop.ro/>