

Lenovo Product Portfolio

Brochure - 10/25/2023



Alina
Lehaci

alina.lehaci@bsp-group.ro

Powered by

intel®

Smarter
technology
for all

Lenovo



PC
Partner

Gold

Lenovo



Your items for view

Laptops

Enterprise Ultra-portables Page 6



Lenovo Product Portfolio

Did you know?

- Integrating emerging technologies such as IoT, AR, and AI, Lenovo designed an entirely automated, unstaffed convenience store of tomorrow in Beijing.
- With 46 world-class labs, 6500 globally recognized patents to its name and 100+ major design awards, Lenovo has a legacy of innovation.
- Lenovo ranked #8 in Gartner's 2023 Top 25 Global Supply Chain, highlighting their excellence in the global supply chain community.
- Lenovo manages 8,000 orders a day, 80% of which are small-scale orders of less than five units.



Unlocking opportunity for your business

Today's business leaders face evolving marketplace demands that require a new level of agility, security, and sustainability.



Transformed
workforce and
workplace



Intelligent
infrastructure
transformation



Transformative
and sustainable
Innovation

Smarter technology for all

We use our innovation, end-to-end expertise, and global scale, reach, & channel partnerships to deliver smarter solutions that drive better outcomes'



We empower businesses to transform with purpose

Pioneer and enabler of intelligent transformation with a history of first-to market innovations and a commitment to doubling R&D in the near-term with further US\$1 billion Investment in AI over the next 3 years.



We lead and act globally, and partner locally

Our 35 factories in 180 markets give us a global reach to more than one billion customers, while our channel-centric approach and expansive network of trusted partners provide local expertise and support.



We enable our customers from pocket to cloud

Lenovo is the only global technology provider with an integrated, open choice ecosystem of devices and solutions from the phone in their pocket to the hybrid cloud powering their enterprise.



We deliver solutions that drive better outcomes

Combining hardware, software, infrastructure, and solutions, Lenovo TruScale gives you single-source convenience for all your technology needs— with the simplicity and scalability of a flexible, pay-as-you-go model - anywhere in the world.


Laptops

Thoughtfully designed to address the needs of performance, storage, and expandability essential for dynamic retail workflows, Lenovo's laptop portfolio is purpose-built to conquer the most demanding tasks. Offering adaptability to accommodate every facet of retail operations, from inventory management and analytics to customer relationship management and virtual storefront development, these laptops emerge as the ultimate workhorse for retail industry professionals.

Basic Laptops

For budget-conscious retail buyers, these laptops have great design and productivity features for managing sales data, retail functions and inventory usages.

Lenovo V Series




Lenovo K Series



Modern Professional

Super stylish laptops for retail experts who are drawn to consumer technology but would benefit from business-grade performance, power & security.

ThinkBook Series



Enterprise Productivity

Designed with a focus on security to safeguard sensitive customer and inventory data, reliability to ensure uninterrupted retail operations, and productivity enhancements to maximize efficiency.

ThinkPad T Series



ThinkPad L Series



ThinkPad E Series



Enterprise Ultra-portables

Compact, potent, and equipped with business-boosting functionalities, these laptops cater perfectly to retail specialists frequently shuttling between offices.

ThinkPad X1 Series



ThinkPad X Series



ThinkPad X1 Carbon Gen 11

This redesigned laptop is a powerhouse of performance-boosting features, and yet comes in an ultrathin and ultralight form factor – ideal for new-gen retail professionals. Powered by up to 13th Gen Intel Core processor and up to 2TB SSD storage, it delivers superior and a swifter computing experience while working on heavy-duty applications or complex data and files. Comprehensive security features ensure maximum data and device safety.



Power-on Touch
Fingerprint Reader



Key Specs

- Intel vPro®, An Intel® Evo™ Design with Intel® Core™ i7 processor
- 14" 2.8K (2880x1800) OLED AGARAS 16:10, 400nits, 100% DCI-P3
- Windows 11 Pro, Windows 11 Home, Windows 11 Home Single Language, Linux

ThinkPad X1 Extreme Gen 5

Powered by 12th Gen Intel Core Processor, this ThinkPad enables account representatives and store sales managers to simplify their work processes. WiFi 6E support ensures uninterrupted connectivity and faster upload and download. Security solutions like optional camera privacy shutter and optional touch style fingerprint reader protect user privacy and ensure only the device owner logs in.



Power-on MoC Touch
Fingerprint Reader



Key Specs

- Intel vPro with Intel® Core™ i9 processor
- 16", WQUXGA (3840x2400), IPS, ARAS, 16:10, 600nits, 100% Adobe RGB
- Windows 11 Pro, Windows 11 Home, Windows 11 Home Single Language, Linux

ThinkPad X1 Nano Gen 3

This device is strikingly thin, weighs under 1kg (99.5 g) and serves as perfect fit for mobile retail professionals. Supercharged with 13th Gen Intel Core i7 processors and Intel Iris XE graphics, apparel and e-commerce teams can get all their tasks done with optimized speed and efficiency. With up to 1TB SSD, this device lets product merchandisers launch apps, documents and merchandise data - all in a flash. Its 49.5Wh battery supports rapid charge and lasts up to 11.13 hours.



Features an improved ergonomic design



Key Specs

- Intel vPro®, An Intel® Evo™ Design with Intel® Core™ i7 processor
- 13", 2K (2160x1350), IPS, 16:10 Aspect Ratio - 450nits Brightness
- Windows 11 Pro, Windows 11 Home, Windows 11 Home Single Language

ThinkPad X1 Yoga Gen 8

Ideal for sales managers who analyze inventory data, deal with the operational aspects, and work on creatives with the design team, the device powered by up to 13th Gen Intel P or U Series Core i7 Processor can be considered. Combined with integrated Intel Iris Xe graphics, the device ensures ultrafast, versatile computing for advanced retail management software. Additionally, with a memory of up to 64GB LPDDR5, users can access or manage data in real-time.



Convertible with 360-degree hinge



Key Specs

- Intel vPro®, An Intel® Evo™ Design with Intel® Core™ i7 processor
- 14" WUXGA (1920x1200), IPS, Anti-glare, 16:10 - 400nits, 100% sRGB
- Windows 11 Pro/Home/Home Single Language



**User free-text for QR. Ready
to bring your vision to life?**

40746909090

alina.lehaci@bsp-group.ro

<https://bsp-shop.ro/>