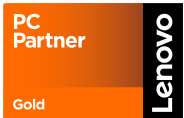


# Lenovo Product Portfolio Brochure - 10/25/2023

29th April 2024

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# Welcome

## Laptops

Enterprise Ultra-portables

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## Did you know?


- Lenovo manages 8,000 orders a day, 80% of which are small-scale orders of less than five units.
- In 2022, Lenovo has been named among FORTUNE Magazine's World's Most Admired Companies.
- Goldman Sachs counts retail among the first markets to be disrupted by AR/VR technologies.
- With 46 world-class labs, 6500 globally recognized patents to its name and 100+ major design awards, Lenovo has a legacy of innovation.




# Laptops

Thoughtfully designed to address the needs of performance, storage, and expandability essential for dynamic retail workflows, Lenovo's laptop portfolio is purpose-built to conquer the most demanding tasks. Offering adaptability to accommodate every facet of retail operations, from inventory management and analytics to customer relationship management and virtual storefront development, these laptops emerge as the ultimate workhorse for retail industry professionals.


Lenovo 14 Series




ThinkBook Series




Lenovo V Series



ThinkPad T Series



ThinkPad L Series




ThinkPad E Series



ThinkPad X1 Series



ThinkPad X Series



Basic Laptops

For budget-conscious retail buyers, these laptops have great design and productivity features for managing sales data, retail functions and inventory usages.

Modern Professional

Super stylish laptops for retail experts who are drawn to consumer technology but would benefit from business-grade performance, power & security.

Enterprise Productivity

Designed with a focus on security to safeguard sensitive customer and inventory data, reliability to ensure uninterrupted retail operations, and productivity enhancements to maximize efficiency.

Enterprise Ultra-portables

Compact, potent, and equipped with business-boosting functionalities, these laptops cater perfectly to retail specialists frequently shuttling between offices.

**Enterprise Ultra-portables**

## ThinkPad X1 Carbon Gen 11

This redesigned laptop is a powerhouse of performance-boosting features, and yet comes in an ultrathin and ultralight form factor – ideal for new-gen retail professionals. Powered by up to 13th Gen Intel Core processor and up to 2TB SSD storage, it delivers superior and a swifter computing experience while working on heavy-duty applications or complex data and files. Comprehensive security features ensure maximum data and device safety.



Power-on Touch  
Fingerprint Reader



### Key Specs

Intel vPro®, An Intel® Evo™ Design with Intel® Core™ i7 processor  
14" 2.8K (2880x1800) OLED AGARAS 16:10, 400nits, 100% DCI-P3  
Windows 11 Pro, Windows 11 Home, Windows 11 Home Single Language, Linux

## ThinkPad X1 Extreme Gen 5

Powered by 12th Gen Intel Core Processor, this ThinkPad enables account representatives and store sales managers to simplify their work processes. WiFi 6E support ensures uninterrupted connectivity and faster upload and download. Security solutions like optional camera privacy shutter and optional touch style fingerprint reader protect user privacy and ensure only the device owner logs in.



Power-on MoC  
Touch Fingerprint  
Reader



### Key Specs

Intel vPro with Intel® Core™ i9 processor  
16", WQUXGA (3840x2400), IPS, ARAS, 16:10, 600nits, 100% Adobe RGB  
Windows 11 Pro, Windows 11 Home, Windows 11 Home Single Language, Linux



## ThinkPad X1 Nano Gen 3

This device is strikingly thin, weighs under 1kg (99.5 g) and serves as perfect fit for mobile retail professionals. Supercharged with 13th Gen Intel Core i7 processors and Intel Iris XE graphics, apparel and e-commerce teams can get all their tasks done with optimized speed and efficiency. With up to 1TB SSD, this device lets product merchandisers launch apps, documents and merchandise data - all in a flash. Its 49.5Wh battery supports rapid charge and lasts up to 11.13 hours.



Features an improved ergonomic design



### Key Specs

Intel vPro®, An Intel® Evo™ Design with Intel® Core™ i7 processor

13", 2K (2160x1350), IPS, 16:10 Aspect Ratio - 450nits Brightness

Windows 11 Pro, Windows 11 Home, Windows 11 Home Single Language

## ThinkPad X1 Yoga Gen 8

Ideal for sales managers who analyze inventory data, deal with the operational aspects, and work on creatives with the design team, the device powered by up to 13th Gen Intel P or U Series Core i7 Processor can be considered. Combined with integrated Intel Iris Xe graphics, the device ensures ultrafast, versatile computing for advanced retail management software. Additionally, with a memory of up to 64GB LPDDR5, users can access or manage data in real-time.



Convertible with 360-degree hinge



### Key Specs

Intel vPro®, An Intel® Evo™ Design with Intel® Core™ i7 processor

14" WUXGA (1920x1200), IPS, Anti-glare, 16:10 - 400nits, 100% sRGB

Windows 11 Pro/Home/Home Single Language



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