## **Lenovo Product Portfolio**

# Brosura - 12/06/2023



Powered by

intel





# Your items for view

#### Workstations

Desktop Workstations Page 5

#### Laptops

Enterprise Ultra-portables \_\_\_\_\_Page 7

#### **Smart Devices**

Meeting Room \_\_\_\_\_Page 9







#### **Lenovo Product Portfolio**

# Did you know?

- With 46 world-class labs, 6500 globally recognized patents to its name and 100+ major design awards, Lenovo has a legacy of innovation.
- In 2022, Lenovo has been named among FORTUNE Magazine's World's Most Admired Companies.
- Integrating emerging technologies such as IoT, AR, and AI, Lenovo designed an entirely automated, unstaffed convenience store of tomorrow in Beijing.
- Goldman Sachs counts retail among the first markets to be disrupted by AR/VR technologies.







# Unlocking opportunity for your business

Today's business leaders face evolving marketplace demands that require a new level of agility, security, and sustainability.



Transformed workforce and workplace



Intelligent infrastructure transformation



Transformative and sustainable Dinnovation

# Smarter technology for all

We use our innovation, end-to-end expertise, and global scale, reach, & channel partnerships to deliver smarter solutions that drive better outcomes'



# We empower businesses to transform with purpose

Pioneer and enabler of intelligent transformation with a history of first-to market innovations and a commitment to doubling R&D in the near-term with further US\$1 billion Investment in Al over the next 3 years.



# We lead and act globally, and partner locally

Our 35 factories in 180 markets give us a global reach to more than one billion customers, while our channel-centric approach and expansive network of trusted partners provide local expertise and support.



## We enable our customers from pocket to cloud

Lenovo is the only global technology provider with an integrated, open choice ecosystem of devices and solutions from the phone in their pocket to the hybrid cloud powering their enterprise.



#### We deliver solutions that drive better outcomes

Combining hardware, software, infrastructure, and solutions, Lenovo TruScale gives you single-source convenience for all your technology needs— with the simplicity and scalability of a flexible, pay-as-you-go model - anywhere in the world.





### Workstations

From ultramobiles to the largest multi-processor desktops, our workstations enable retail analysts, designers and operations specialists to work with statistical models, data visualization and graphic design. They combine advanced components with patented cooling and diagnostic features, while built-in tools enable users to optimize performance for their preferred software applications.

#### **Desktop Workstations**

Built for future expandability and tested to exceed the requirements of the most demanding software applications used by retail analysts and designers.

#### **Mobile Workstations**

Experience enhanced customer service and interactions with these mobile workstations, specifically designed to empower retail professionals to adapt to dynamic retail environments.

ThinkPad P1 Series



**ThinkStation P7 Series** 



ThinkStation P5 Series



ThinkStation P3 Series



#### **ThinkStation P358 Tower**

Experience seamless computing with this 17L Thinkstation, designed to fit every workspace and style. Packed with advanced features such as, up to 1 NVIDIA® GeForce RTX™ 3080 graphics and up to 12-core AMD Ryzen™ 9 Pro processor, this device delivers premium performance for demanding tasks like merchandise and inventory management. The up to 128 GB DDR4 memory and SATA HDD storage support let retail professionals switch between applications and multitask, keeping speed and responsiveness issues at bay.





Supports up to one NVIDIA® GeForce RTX™ 3080 or NVIDIA RTX A2000

- Up to one 65W AMD Ryzen™ 9 Pro 5000 series processor
- AMD Radeon Graphics
- Up to 1x 3.5" HDD + 2x M.2 SSD
- Up to Windows® 11 Pro 64





# **Laptops**

Thoughtfully designed to address the needs of performance, storage, and expandability essential for dynamic retail workflows, Lenovo's laptop portfolio is purpose-built to conquer the most demanding tasks. Offering adaptability to accommodate every facet of retail operations, from inventory management and analytics to customer relationship management and virtual storefront development, these laptops emerge as the ultimate workhorse for retail industry professionals.

#### **Basic Laptops**

For budget-conscious retail buyers, these laptops have great design and productivity features for managing sales data, retail functions and inventory usages.

Lenovo V Series



**Modern Professional** 

Super stylish laptops for retail experts who are drawn to consumer technology but would benefit from business-grade performance, power & security.

ThinkBook Series



**Enterprise Productivity** 

Designed with a focus on security to safeguard sensitive customer and inventory data, reliability to ensure uninterrupted retail operations, and productivity enhancements to maximize efficiency.

ThinkPad T Series



ThinkPad X1 Series

**Enterprise Ultra-portables** 

Compact, potent, and equipped with

frequently shuttling between offices.

business-boosting functionalities, these

laptops cater perfectly to retail specialists



ThinkPad L Series



ThinkPad X Series

Lenovo K Series



ThinkPad E Series





# ThinkPad X1 Extreme Gen 5

Powered by 12th Gen Intel Core Processor, this ThinkPad enables account representatives and store sales managers to simplify their work processes. WiFi 6E support ensures uninterrupted connectivity and faster upload and download. Security solutions like optional camera privacy shutter and optional touch style fingerprint reader protect user privacy and ensure only the device owner logs in.



Power-on MoC Touch Fingerprint Reader



#### **Key Specs**

- Intel vPro with Intel® Core™ i9 processor
- 16", WQUXGA (3840x2400), IPS, ARAS, 16:10, 600nits, 100% Adobe RGB
- Windows 11 Pro, Windows 11 Home, Windows 11 Home Single Language, Linux

# ThinkPad X1 Yoga Gen 7

This redesigned, elegant business convertible is perfect for store managers or marketers. Though thin and light, it's a powerhouse of productivity-enhancing features, including Intel Iris Xe graphics, 12th Gen Intel Core processors, and up to 2TB ultra-fast SSD storage – means quicker load times of large files and complex data or applications, even on-the-move. In-store sales professionals can convert it into different modes – laptop, tablet, tent, and stand – and discuss products and features with customers conveniently.





Elegant Convertible, Mobile Companion.

- Intel vPro®, An Intel® Evo™ Design with Intel® Core™ i7 processor
- 14.0" WUXGA (1920x1200), IPS
- Powered by Windows 11 Pro





# ThinkPad X1 Yoga Gen 8

Ideal for sales managers who analyze inventory data, deal with the operational aspects, and work on creatives with the design team, the device powered by up to 13th Gen Intel P or U Series Core i7 Processor can be considered. Combined with integrated Intel Iris Xe graphics, the device ensures ultrafast, versatile computing for advanced retail management software. Additionally, with a memory of up to 64GB LPDDR5, users can access or manage data in real-time.



- Intel vPro®, An Intel® Evo™ Design with Intel® Core™ i7 processor
- 14" WUXGA (1920x1200), IPS, Anti-glare, 16:10 400nits, 100% sRGB
- Windows 11 Pro/Home/Home Single Language





### **Smart Devices**

Seamless and immersive collaboration becomes even more crucial when meetings involve participants based across multiple locations. Smart devices facilitate seamless communication and collaboration among retail employees by allowing them to coordinate schedules, delegate tasks, and communicate important updates in real-time.

#### **Meeting Room**

Meeting Rooms Solutions that enable retailers to streamline team meetings and collaborate in realtime without geographical constraints.

ThinkSmart View



ThinkSmart Series



# **ThinkSmart View Plus**

Powered by Snapdragon QCS8250 processor, the device is optimized for maximum productivity and remote collaboration. Accompanied by Microsoft Teams display, suppliers and procurement managers can collaborate smoothly and intuitively anywhere in the workplace. Moreover, with enhanced hot desking and hoteling capabilities, host meetings with teleworkers, join calls, and seamlessly manage agenda on the cloud platform. It also has a monitor mode that enables users to share content by instantly connecting to the room screen.





detachable camera

- 27", FHD (1920x1080), IPS display, Anti-glare, 16:9, 72% NTSC
- HD Audio, 2 x 5W Stereo speakers, detachable magnetic Soundbar
- Android 10









# User free-text for QR. Ready to bring your vision to life?

40746909090

alina.lehaci@bsp-group.ro

https://bsp-shop.ro/



