**Lenovo** Product Portfolio

**Brosura - 12/06/2023** 

29th April 2024

# Smarter technology for all



# Vezi mai multe produse

https://bsp-shop.ro/lenovo-partenerautorizat-bsp-shop





# Welcome

## **Workstations**

Desktop Workstations Page 3

# **Laptops**

Enterprise Ultra-portables Page 5

## **Smart Devices**

Meeting Room Page 7

# Did you know?

- With 46 world-class labs, 6500 globally recognized patents to its name and 100+ major design awards, Lenovo has a legacy of innovation.
- Goldman Sachs counts retail among the first markets to be disrupted by AR/VR technologies.
- In 2022, Lenovo has been named among FORTUNE Magazine's World's Most Admired Companies.
- Lenovo ranked #8 in Gartner's 2023 Top 25 Global Supply Chain, highlighting their excellence in the global supply chain community.



#### **Desktop Workstations**

# Workstations

From ultramobiles to the largest multi-processor desktops, our workstations enable retail analysts, designers and operations specialists to work with statistical models, data visualization and graphic design. They combine advanced components with patented cooling and diagnostic features, while built-in tools enable users to optimize performance for their preferred software applications.

ThinkPad P1 Series



ThinkStation P7
Series



ThinkPad P Series (15.6")



ThinkStation P5
Series



**ThinkPad P4 Series** 



ThinkStation P3
Series



#### **Desktop Workstations**

Built for future expandability and tested to exceed the requirements of the most demanding software applications used by retail analysts and designers.

#### Mobile Workstations

Experience enhanced customer service and interactions with these mobile workstations, specifically designed to empower retail professionals to adapt to dynamic retail environments.

## **ThinkStation P358 Tower**

Experience seamless computing with this 17L Thinkstation, designed to fit every workspace and style. Packed with advanced features such as, up to 1 NVIDIA® GeForce RTX<sup>TM</sup> 3080 graphics and up to 12-core AMD Ryzen<sup>TM</sup> 9 Pro processor, this device delivers premium performance for demanding tasks like merchandise and inventory management. The up to 128 GB DDR4 memory and SATA HDD storage support let retail professionals switch between applications and multitask, keeping speed and responsiveness issues at bay.





Supports up to one NVIDIA® GeForce RTX™ 3080 or NVIDIA RTX A2000

# **Key Specs**

Up to one 65W AMD Ryzen<sup>™</sup> 9 Pro 5000 series processor

AMD Radeon Graphics

Up to 1x 3.5" HDD + 2x M.2 SSD

Up to Windows® 11 Pro 64

# Laptops

Thoughtfully designed to address the needs of performance, storage, and expandability essential for dynamic retail workflows, Lenovo's laptop portfolio is purpose-built to conquer the most demanding tasks. Offering adaptability to accommodate every facet of retail operations, from inventory management and analytics to customer relationship management and virtual storefront development, these laptops emerge as the ultimate workhorse for retail industry professionals.



#### **Basic Laptops**

For budget-conscious retail buyers, these laptops have great design and productivity features for managing sales data, retail functions and inventory usages.

#### **Modern Professional**

Super stylish laptops for retail experts who are drawn to consumer technology but would benefit from business-grade performance, power & security.

#### **Enterprise Productivity**

Designed with a focus on security to safeguard sensitive customer and inventory data, reliability to ensure uninterrupted retail operations, and productivity enhancements to maximize efficiency.

#### **Enterprise Ultra-portables**

Compact, potent, and equipped with businessboosting functionalities, these laptops cater perfectly to retail specialists frequently shuttling between offices.

## ThinkPad X1 Extreme Gen 5

Powered by 12th Gen Intel Core Processor, this ThinkPad enables account representatives and store sales managers to simplify their work processes. WiFi 6E support ensures uninterrupted connectivity and faster upload and download. Security solutions like optional camera privacy shutter and optional touch style fingerprint reader protect user privacy and ensure only the device owner logs in.



# ThinkPad X1 Yoga Gen 7

This redesigned, elegant business convertible is perfect for store managers or marketers. Though thin and light, it's a powerhouse of productivity-enhancing features, including Intel Iris Xe graphics, 12th Gen Intel Core processors, and up to 2TB ultra-fast SSD storage – means quicker load times of large files and complex data or applications, even on-the-move. In-store sales professionals can convert it into different modes – laptop, tablet, tent, and stand – and discuss products and features with customers conveniently.



## **Key Specs**

Intel vPro with Intel® Core™ i9 processor 16", WQUXGA (3840x2400), IPS, ARAS, 16:10, 600nits, 100% Adobe RGB Windows 11 Pro, Windows 11 Home, Windows 11 Home Single Language, Linux

## **Key Specs**

Intel vPro®, An Intel® Evo™ Design with Intel® Core™ i7 processor 14.0" WUXGA (1920x1200), IPS Powered by Windows 11 Pro

# ThinkPad X1 Yoga Gen 8

Ideal for sales managers who analyze inventory data, deal with the operational aspects, and work on creatives with the design team, the device powered by up to 13th Gen Intel P or U Series Core i7 Processor can be considered. Combined with integrated Intel Iris Xe graphics, the device ensures ultrafast, versatile computing for advanced retail management software. Additionally, with a memory of up to 64GB LPDDR5, users can access or manage data in real-time.

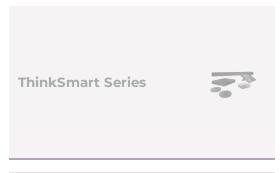


# **Key Specs**

Intel vPro®, An Intel® Evo™ Design with Intel® Core™ i7 processor 14" WUXGA (1920x1200), IPS, Anti-glare, 16:10 - 400nits, 100% sRGB Windows 11 Pro/Home/Home Single Language

# **Smart Devices**

Seamless and immersive collaboration becomes even more crucial when meetings involve participants based across multiple locations. Smart devices facilitate seamless communication and collaboration among retail employees by allowing them to coordinate schedules, delegate tasks, and communicate important updates in real-time.





#### **Meeting Room**

Meeting Rooms Solutions that enable retailers to streamline team meetings and collaborate in realtime without geographical constraints.

### **Meeting Room**

## ThinkSmart View Plus

Powered by Snapdragon QCS8250 processor, the device is optimized for maximum productivity and remote collaboration. Accompanied by Microsoft Teams display, suppliers and procurement managers can collaborate smoothly and intuitively anywhere in the workplace. Moreover, with enhanced hot desking and hoteling capabilities, host meetings with teleworkers, join calls, and seamlessly manage agenda on the cloud platform. It also has a monitor mode that enables users to share content by instantly connecting to the room screen.



## **Key Specs**

27", FHD (1920x1080), IPS display, Anti-glare, 16:9, 72% NTSC

HD Audio,  $2 \times 5 \text{W}$  Stereo speakers, detachable magnetic Soundbar Android 10





© 2024 Lenovo. Products are available while supplies last. Lenovo is not responsible for photographic or typographic errors. Lenovo, the Lenovo logo, ThinkPad, ThinkCentre, ThinkBook, ThinkStation and ThinkVision are trademarks or registered trademarks of Lenovo. 3rd party product and service names may be trademarks of others. Depending on factors such as the processing capability of peripheral devices, file attributes, system configuration and operating environments, the actual data transfer rate of USB connectors will vary and is typically slower than published standards.

Smarter technology for all