Lenovo Product Portfolio

Brosura Lenovo - 02/16/2024

Durată lungă de viață a bateriei, durabilitate ThinkPad, performanțe puternice și capacitatea de a se strecura cu ușurință în geantă sau de a încăpea confortabil pe o tavă de tren sau de avion—seria X se mândrește cu unele dintre cele mai mici laptopuri ale noastre și au multă putere.



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Lenovo Product Portfolio

Did you know?

- Goldman Sachs counts retail among the first markets to be disrupted by AR/VR technologies.
- Lenovo manages 8,000 orders a day, 80% of which are small-scale orders of less than five units.
- With 46 world-class labs, 6500 globally recognized patents to its name and 100+ major design awards, Lenovo has a legacy of innovation.
- Integrating emerging technologies such as IoT, AR, and AI, Lenovo designed an entirely automated, unstaffed convenience store of tomorrow in Beijing.







Unlocking opportunity for your business

Today's business leaders face evolving marketplace demands that require a new level of agility, security, and sustainability.



Transformed workforce and workplace



Intelligent infrastructure transformation



Transformative and sustainable Dinnovation

Smarter technology for all

We use our innovation, end-to-end expertise, and global scale, reach, & channel partnerships to deliver smarter solutions that drive better outcomes'



We empower businesses to transform with purpose

Pioneer and enabler of intelligent transformation with a history of first-to market innovations and a commitment to doubling R&D in the near-term with further US\$1 billion Investment in Al over the next 3 years.



We lead and act globally, and partner locally

Our 35 factories in 180 markets give us a global reach to more than one billion customers, while our channel-centric approach and expansive network of trusted partners provide local expertise and support.



We enable our customers from pocket to cloud

Lenovo is the only global technology provider with an integrated, open choice ecosystem of devices and solutions from the phone in their pocket to the hybrid cloud powering their enterprise.



We deliver solutions that drive better outcomes

Combining hardware, software, infrastructure, and solutions, Lenovo TruScale gives you single-source convenience for all your technology needs— with the simplicity and scalability of a flexible, pay-as-you-go model - anywhere in the world.





Laptops

Thoughtfully designed to address the needs of performance, storage, and expandability essential for dynamic retail workflows, Lenovo's laptop portfolio is purpose-built to conquer the most demanding tasks. Offering adaptability to accommodate every facet of retail operations, from inventory management and analytics to customer relationship management and virtual storefront development, these laptops emerge as the ultimate workhorse for retail industry professionals.

Basic Laptops

For budget-conscious retail buyers, these laptops have great design and productivity features for managing sales data, retail functions and inventory usages.

Lenovo V Series



Modern Professional

Super stylish laptops for retail experts who are drawn to consumer technology but would benefit from business-grade performance, power & security.

ThinkBook Series



Enterprise Productivity

Designed with a focus on security to safeguard sensitive customer and inventory data, reliability to ensure uninterrupted retail operations, and productivity enhancements to maximize efficiency.

ThinkPad T Series



ThinkPad X1 Series

Enterprise Ultra-portables

Compact, potent, and equipped with

frequently shuttling between offices.

business-boosting functionalities, these

laptops cater perfectly to retail specialists



ThinkPad L Series

ThinkPad E Series



ThinkPad X Series



Lenovo K Series









ThinkPad X13 Gen 4 (AMD)

Powered by the new AMD Ryzen PRO processors, this ultraportable can be used as part of any in-store POS system. It comes with Wi-Fi 6 technology that enables faster access to cloud-based inventory and payment systems when used with compatible routers. A full range of connectivity ports, including USB-A 3.2, USB-C 3.2, ensure bar code scanners, cash registers and credit card payment systems can all be easily connected.



TrackPoint pointing device and glass-like Mylar® surface multitouch touchpad, 61 x 115 mm (2.40 x 4.53 inches)



Key Specs

- AMD Ryzen 5/7
- 13.3", WUXGA (1920x1200), Anti-glare surface, 16:10 Aspect Ratio, 100% sRGB
- Windows 11 Pro, Windows 11 Home, Windows 11 Home Single Language, Linux

ThinkPad X13 Yoga Gen 4

If you are looking for a portable but powerful device to be a part of your in-store POS system, this 13.3" convertible can be considered. A full range of connectivity ports, including USB 3.2 Type-A, USB Type-C and Thunderbolt™ 3, ensure bar code scanners, cash registers and credit card payment systems can all be connected. It comes with WiFi 6 technology that enables faster access to cloud-based inventory and payment systems when used with compatible routers.





for windows hello.

Key Specs

- Intel vPro®, An Intel® Evo™ Design with Intel® Core™ i7 processor
- 13.3", WUXGA (1920x1200), IPS, ARAS display, 16:10 Aspect Ratio
- Windows 11 Pro/ Home/ DG Windows 10 Pro 64, Linux, Ubuntu Linux





ThinkPad X13s Gen 1

If you are looking for a portable yet powerful device to be a part of your in-store POS system, this 13.3" laptop can be considered. It comes with Wi-Fi 6E technology that provides faster access to cloud-based payment and inventory systems when used on compatible routers. Availability of 2 USB-C 3.2 ports ensure faster data transfers while docking options via USB-C allows connection to other peripherals.



Featuring the all-new Communications Bar



Key Specs

- Qualcomm Snapdragon 8cx Gen 3
- 13.3" screen, WUXGA (1920x1200) with low power low blue light or WUXGA with multitouch
- Powered by Windows 11 Pro (on ARM)









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